

Judge:

# Sample Poster Presentation Score Sheet

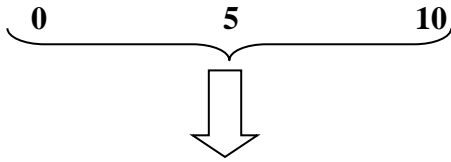
Name of presenter:

Title:

**Directions:**

Rate the presentation on each of the 7 criteria below. Point values range from 0-10 for each category. Use the suggested questions on the back of this form to develop your assessment. Comments are for the judges use only.

**Key:** Unacceptable      Average      Exceptional



Criteria	Score	Comments
Statement of Problem & Justification		
Study Design & Methods		
Data Analysis & Interpretation		
Discussion & Conclusion		
Poster Organization & Coherence		
Overall Graphic Layout & Design		
Interaction with Judge, Presence, and Oration		

Score Total: \_\_\_\_\_

# *Suggested* Poster Presentation Critique Guidelines

## **Statement of Problem & Justification**

- How well did the poster describe the nature of the research question or issue?
- Was there a well-conceived rationale for undertaking the study?
- Were hypotheses or study objectives clearly communicated and appropriately developed?

## **Study Design & Methods**

- Was the study design appropriate given the study hypotheses or objectives?
- Were data collection methods valid and reliable?
- Did the poster acknowledge assumptions or limitations of the methods (if necessary)?

## **Data Analysis & Interpretation**

- Were appropriate statistical or analytical procedures used?
- Was the interpretation logically derived from the data presented?

## **Discussion & Conclusion**

- Did the discussion tie results back to study objectives/ hypotheses?
- Did the conclusion drawn flow from the data presented?
- Did the poster present the implications of the study for management and/or future research?

## **Poster Organization, Layout & Design**

- Was the poster easy to follow and understand?
- Was there a beginning, middle, and an end?
- Were data presented visually in a way that was easily interpreted (i.e. could it stand alone)?
- Was the design of the poster, including the background, font style and color, and arrangement of elements, attractive, balanced, and easy to read?
- Did the poster effectively incorporate charts, graphs, and pictures with the text material?
- Were pictures, charts, maps, etc. presented in sharp images with sufficient resolution?

## **Interaction with Judge, Presence, & Oration**

- Did the poster author seem at ease with the judge and provide direct and professional responses to questions?
- Was the poster author poised and confident or flustered and defensive?
- Did the poster author's overall presence convey a professional and credible tone?